

Videos for INFRACHIP | Cheatsheet



Telling about the project and showing the technologies, facilities available through INFRACHIP is crucial for the project to be a success. Producing very short videos introducing a platform or a specific equipment will help to advertise the INFRACHIP offer and give a much more dynamical touch to the initiative, especially if humans appear in the video!

In order to make it nice and harmonized, **here are some tips for recording videos.**

Record yourself or team in front of the equipment (vertical or horizontal are both ok), be sure to make yourself audible or send altogether with the file subtitles if the room is loud by nature.

A 3 steps plan

1. WHO? ⇒ Present (very briefly) who is speaking and what you present

Example: Hi I'm Piotr from CEZAMAT, here we are in the Energy Harvesting laboratory. Let me introduce you to the technology you can access here.

2. WHAT? ⇒ Give some details about the equipment. It shouldn't be too long.

You can explain what it is used for or what specificities it has. Either present one equipment, either present a facility and globally what can be accessed there. Keep it short.

Example: Through INFRACHIP, we provide analysis of the Energy Harvesters (EH) from theoretical, numerical and experimental standpoint. We can advise on a selection of the most optimal EH technique for user-defined case. Numerical modelling of the performance evaluation upon user-defined topologies is offered. We can also provide characterisation to our EH laboratory.

[show around in the lab or a tool in action! here you can give a bit more details if you think it is necessary for the video to be relevant]

3. Tadah! ⇒ Conclude with style. Say you are looking forward to seeing users and can discuss their project with them, would they apply to INFRACHIP...

Example: If you are interested in the EH laboratory to develop your research or product, you can apply to INFRACHIP and access it, all costs covered by the European Union. We're waiting for you at CEZAMAT!

Then:

- ✓ Send the video(s) to SiNANO (wetransfer or sharedfolder)
- ✓ Please tell us in the email if there is extra text or images to add (specification of a tool, or name of an equipment to appear on the screen, results example...), where to make cuts, add transition screens if needed/or if several pieces of videos to concatenate...
- ✓ We will add your logo, titles of the speakers, final "INFRACHIP" screen etc.

That's all! Try to be natural, as if you explained it to a PhD student visiting. Clear and concise, good light



Best format: (mp4 or other), around 1-2 minutes, talk as if you spoke to potential users.

Doubt or question? Ask the SiNANO team, we're here to help 😊